



Woman Definition - the answer to the greatest care needs of contemporary women who are aware of their health and beauty



Woman Definition Blooming Foam

Delicate foam that cleanses the skin of make-up, smoothes and relaxes. It contains phytoestrogens to prevent loss of elasticity and delay the aging process.

Capacity: 200 ml Product code: 67009



Woman Definition Essence Water

Essential revitalizing water - acts more intensively than toner. It combines the action of phytoestrogens and vitamin C, restores the skin's radiance and proper level of hydration, prepares for application of the cream.

Capacity: 200 ml Product code: 67010



Woman Definition Estri Cream

Dermoesthetic cream with phytoestrogens for mature skin. It provides support in the period of hormonal changes and restores younger look of the skin. It contains Phytogen which eliminates the signs of skin aging associated with estrogen deficiency and Feminage™ which prevents the loss of skin elasticity.

Capacity: 50 ml Product code: 67001

Woman Definition Set

Set consists of:

- » Woman Definition Estri Cream 50 ml
 - » Woman Definition Phyto Oil 30 ml
- Phytoactive care oil** for face, containing the composition of vegetable oils that nourish the skin, provide vitamins and strengthen protective barrier. Apply it on cleansed skin or after cream in the evening.
- » Endomodelling Massager
- It stimulates the skin and muscles, improves blood circulation, accelerates the production of collagen and elastin and increases skin firmness and density.

Set code: 67005



ARKANA



*New definition
of Femininity*

Woman Definition
SKIN SUPPLEMENTATION

PHYTOHORMONAL SKIN SUPPLEMENT for women, restoring balance and youthful appearance during hormonal changes.

Femininity



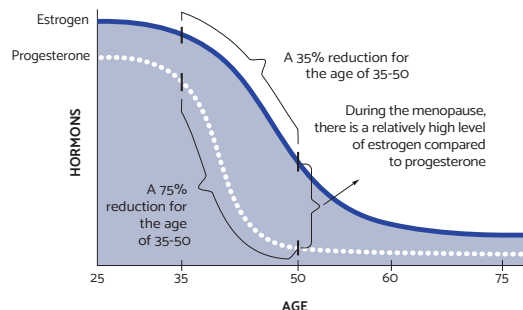
NEW DEFINITION OF FEMININITY

REJUVENATING ENDOMODELLING TREATMENT WITH PHYTOESTROGENS

Do you know that estrogens...

- affect the level of collagen and elastin, regulate the thickness of the skin and its vascularization and prevent degenerative changes in skin proteins
- maintain the proper level of hydration and stimulate cell renewal
- act as a natural antioxidant, protecting the skin against oxidative stress and inflammatory processes

In women, the concentration of estrogens **reaches its maximum at the age of 25-29**, then their level gradually **decreases**, **at the age of 50**, this level is 50% lower and drops in the postmenopausal period



ARKANA, for care of every woman after 35 years old, created **Woman Definition line** - cosmetic, phytohormonal skin supplement for women, restoring balance and youthful appearance during hormonal changes.

The effectiveness of the treatment is guaranteed by unique active ingredients:

PHYTOGEN

phytocomplex of 7 plants: black cohosh, Japanese mountain yam, purple gromwell, red poppy, red clover, red date and pomegranate

- ▲ restores harmony in mature skin
- ▲ reduces the signs of skin ageing associated with estrogen deficiency
- ▲ has anti-wrinkle properties
- ▲ inhibits the degradation of elastin and collagen
- ▲ improves firmness and elasticity of the skin
- ▲ has antioxidant properties

FEMINAGE™

Engelhardtia chrysolepis leaf extract rich in astiblin - a flavonoid

- ▲ prevents hormonal skin sagging
- ▲ protects elastin and collagen against glycation
- ▲ improves the integrity of dermis with epidermis
- ▲ stimulates the production of elastin
- ▲ protects against oxidative stress
- ▲ remodels facial contours



RECOMMENDATIONS:

- » skin with visible signs of hormonal ageing such as:
 - » dryness,
 - » loss of elasticity
 - » disturbed facial features
 - » wrinkles
 - » discoloration
- » supplementary care during hormonal changes - during and after menopause
- » prevention of hormonal ageing of the skin

ADVANTAGES OF THE TREATMENT:

- » dermoesthetic, phytohormonal treatment - a supplement for the skin
- » modern line for women during hormonal changes
- » supports the youth and health appearance of every woman after 35 years old
- » based on phytoestrogens and plant flavonoids
- » original endomodelling massage of the face and neck

Effects of the ARKANA endomassage:

- » relaxes the muscles
- » improves blood circulation and drainage of the skin
- » improves skin tension
- » increases firmness and density of the skin
- » remodels face contour



RECOMMENDATIONS	FREQUENCY
Prevention of hormonal ageing of the skin	1 treatment a month
The first signs of hormonal ageing of the skin	2 treatments every 14 days, then 1 treatment once a month
Visible changes caused by hormonal ageing of the skin	1st series: 4 treatments every 7- 10 days, 2nd series: 2 treatments every 2-14 days, then once a month